



Hello Joseph Buchdahl

1. Introduce yourself :

I'm 45 and from the UK

2. Tell us about you:

I am scientist by education and training (Cambridge University) and worked in the environmental sector from 1994 until 2005. Since then I have been a full time betting analyst, running [football-data.co.uk](http://football-data.co.uk) and [tennis-data.co.uk](http://tennis-data.co.uk), which provide historical football and tennis match data and betting odds to help punters develop betting systems to beat the bookmaker. I've written 3 books: 1) Fixed Odds Sports Betting - Statistical Forecasting and Risk Management; 2) How to Find a Black Cat in a Coal Cellar - The Truth about Sports Tipsters; 3) Squares and Sharps, Suckers and Sharks - The Science, Psychology and Philosophy of Gambling

3. Tell us about your book „SQUARES & SHARPS, SUCKERS & SHARKS” ?

It's a book about how and why people bet, gamble and invest, and why the belief that people can win is almost always illusory. I discuss the science of probability and uncertainty, the difference between expectation and utility, the irrationality of human beings, evolutionary perspectives on gambling, the difference between luck and skill, market efficiency and the wisdom of crowds, cheating and more.

4. What motivated you to write the book?

I like to get my ideas down on paper, and there is more fulfillment producing a good book then just writing on forums or on social media. Additionally, there are few good books on betting and gambling and hopefully the three of mine make a difference in that respect.

5. Which are the biggest challenges is the betting niche?

Winning. Almost no-one is able to do it via skill, and most of those who do make a profit are doing it by luck only. Sadly, nearly all of them can't tell the difference between luck and skill.

6. Which are the biggest problems in gambling as a whole?

Gambling is really a craving for control. It offers a means of gaining authority over the unknown. Gambling becomes a problem when people lose sight of the fact that almost everything in gambling, including sports betting, poker and the stock market, is largely random and uncontrollable.

7. What advice can you give people who bet, what to be aware of and avoid?

There are only 2 ways to make a profit from gambling. 1) Be lucky 2) Work hard. If you want to make a living from things like sports betting, poker or stock market investing, then you should expect to have to put in many thousands of hours of hard work, acquiring the skill and knowledge you will need to be better than most of the rest. Betting, poker and investing are relative skills competitions, where a few big winners take all the prizes, paid for by a much larger group of losers. If anyone sells you the story that winning in gambling is easy, they are either stupid or lying.

8. Do you plan writing more books on this subject in the future?

It's possible, but right now I'm undecided.

9. How would you describe your book in few words?

I'm not selling a "winning system", I'm telling the harsh truth about what gambling is all about, and why so few will succeed at it.

10. Where your readers can find your and How can readers contact you?

Via my websites - <http://12xpert.co.uk/>

12. What you would like to wish to the team of Efirbet.com?

Good luck

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